



Seekr in 5 Minutes  
Presented by Eastern Computer Exchange

# Agenda

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# Seekr – AI You Can Trust

Seekr delivers secure, explainable AI for mission-critical environments. **SeekrFlow™** is the end-to-end platform for building, governing, and deploying domain-specific LLMs and AI agents — across cloud, on-prem, and edge.

**HQ — Reston, VA.** 130+ employees.

## GOVERNMENT & DEFENSE

U.S. Army

U.S. Navy

USSOCOM

GDIT

## ENTERPRISE

Brinks

VEON

Stephano Slack

Holt Logistics

## STRATEGIC PARTNERS & INFRASTRUCTURE

Oracle Cloud (OCI)

Fossefall

Eastern

ORI

IMPRES

Wyvern

## BACKED BY

AMD Ventures

Danu Venture Group

Bridge Ventures

Charles & Potomac Capital

Genesis Accel



**\$1.2B**

Valuation

**\$250M**

Raised

**35**

Patents

## ABOUT THE TEAM

### Serial Founders With Proven Exits

6 AI search companies founded — 2 NASDAQ-listed with \$1B+ exits and \$350M+ raised across the founding team's career.

### 50+ Years Of AI In Defense & Intelligence

Team roots in Northrop, Raytheon, IBM, U.S. Airforce Intelligence, MX Missile & Space Shuttle bringing AI/ML to the hardest government challenges.

### Deep IP In Explainability — Published & Patented

Patents in GenAI & Explainable AI and interactive ML embedded into Seekr's core technology.

### Enterprise AI Product & Go-to-market Depth

Product & Go-to-Market leadership with AI experience across Palantir, C3AI, Amazon AWS, Intel, Cisco, and more — covering every layer from model to market.

## TEAM PEDIGREE

Palantir

Amazon/AWS

Google

IBM

C3AI

Raytheon

Intel

Cisco

SAS

Databricks

More..

# Seekr – Why This Matters

AI Models were Trained on the Same Biased Data we set out to Fix

**3.8B**

People on social media by  
2020

[Hootsuite / We Are Social,  
Digital 2020 Report](#)

**70%**

more likely false news is retweeted  
than the truth

[Vosoughi, Roy & Aral — Science,  
2018](#)

**67.4 B**

documented 2024 enterprise losses  
attributed to AI hallucinations

[AllAboutAI, AI Hallucination Report, 2024](#)

## 2010s — The attention economy

Social platforms optimized for engagement, not accuracy. Every click is ad revenue. Foreign and domestic actors have exploited this leading to distrust at scale.

## 2022 — The explosion of gen AI

LLMs are trained on the entire internet — including all the biased, unchecked content. Models are fluent and confident, but not reliable.

*Data readiness, governance, workforce skills are blockers everyone already sees.*

*Underneath them is a structural risk most organizations haven't confronted yet.*

# Seekr – Why This Matters

Traditional Software Executives Your Logic.  
AI has a mind of it's own.

Phases of AI Deployment →

## Phase 1

### Adoption

AI works fast out of the gate.  
Workflows lock in quickly.  
Performance looks strong.

## Phase 2

### Entrenchment

Prompts are untransferable.  
Switching cost: 6–12 months.  
Lock-in manifests quickly.

## Phase 3

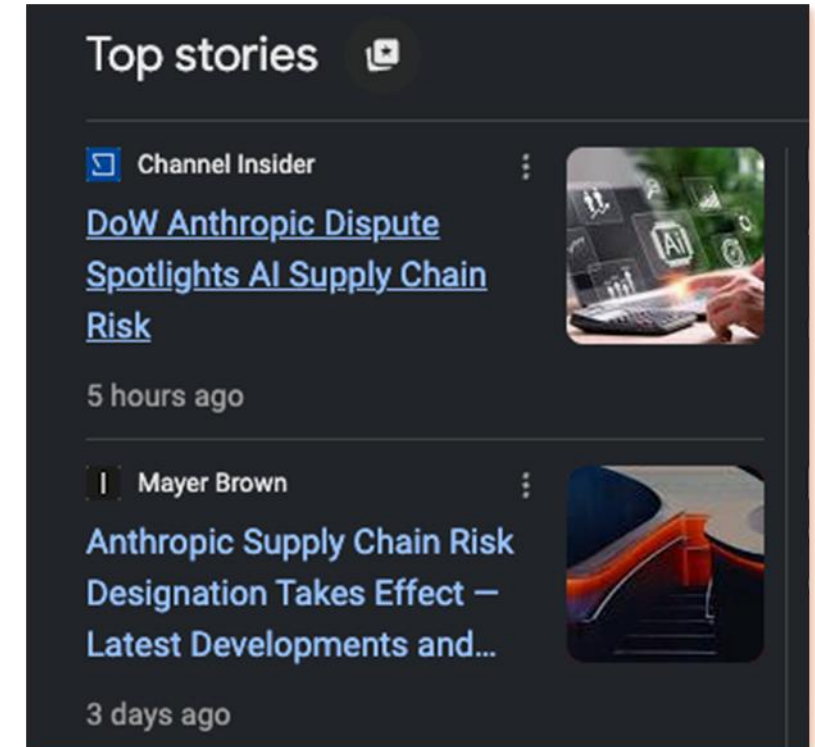
### Leverage

The model provider holds all leverage.  
Dynamics shift permanently.  
No recovery without rebuilding.

## MARCH 2026 — REAL-WORLD CASE STUDY

U.S. Department of War designates Anthropic a supply chain risk

When the DOW used Claude in critical operations, Anthropic sought classified information to enforce their ToS mid-operation. The DOW now faces 6–12 months to build redundancy and replace systems.



*AI Models embed their creator's judgment into how your organization thinks & decides.*

*Every industry is exposed to this risk.*

# Seekr – Sovereignty by Industry

## Every Industry Faces the Same Risks

*Different industries. Different regulatory pressure. Same question: if your AI fails, can you trace the cause, prove it to an auditor, and fix it?*

### Financial Services

#### What's at stake

Regulations changed. Your credit scoring model was trained on last year's guidelines. A regulator asks you to prove which outputs are still compliant — can you?

### Healthcare & Pharma

#### What's at stake

Your AI recommends a treatment plan. The doctor follows it. The patient has a bad outcome. Can you show exactly why the AI said what it said — and who's liable?

### Transportation & Supply Chain

#### What's at stake

Tariffs shifted. Routes changed. Your optimization model is making decisions on last year's constraints — can you even see where the outdated data lives?

### Telecommunications

#### What's at stake

Your AI is routing network traffic and triaging outages for millions of subscribers. It makes the wrong call during a major outage — can you explain to your regulator what happened and why?

### Industrials & DIB

#### What's at stake

You lose your contract if your application fails an audit or produces outputs you can't explain in a classified environment. Can you trace output back to its source and prove compliance?

### Construction & Engineering

#### What's at stake

Your AI extracts specs from engineering drawings. It pulls from an outdated revision. The error compounds across a \$200M project. Can you catch it before it's too late?

# Seekr Agency - What Does AI on Your Terms Require?

Two capabilities determine whether your AI is an asset you control or a dependency risk.

## Explainability

Trace every output back to the data that produced it. Answer "why did the AI say that?" to any auditor, regulator, or operator.

**DO YOU HAVE EXPLAINABILITY? YOU SHOULD BE ABLE TO ANSWER YES TO ALL OF THESE.**

- 01 Can you ID & remove source of problematic outputs — in the data, the fine-tuning, or base model?
- 02 Can you remove bad data from production without rebuilding the application?
- 03 Do your AI applications improve over time, or degrade as data goes stale or regulations change?
- 04 If the engineer who built it leaves, can someone else debug and maintain it?

## Sovereignty

You control the environment, the data, and the influences shaping your AI's behavior. Not locked into one model and its values.

**DO YOU HAVE SOVEREIGNTY? YOU SHOULD BE ABLE TO ANSWER YES TO ALL OF THESE.**

- 01 Can you guarantee that your model provider can't activate a kill switch and block access to your capabilities?
- 02 Can you bring your software to my data — wherever it lives?
- 03 Is your customer data fully isolated — or does it train shared models?
- 04 Can you deploy on-prem, any cloud, GovCloud, and edge — without re-architecting?

# Seekr Flow – the AI Operating System

End-to-end AI operation system to prepare data, train & fine-tune LLMs, build agentic workflows, deploy and monitor via API, SDK, or no-code UI. SOC 2 Type II certified.

Other platforms bolt on explainability. We were built on it.

Neuron-level explainability	Full-stack sovereign agents	Contestability and remediation	Custom model evaluation
Trace any output to its exact source — fine-tuning data, agent context, or the base model's own weights. Three attribution layers: runtime evidence, training influence, and mechanistic interpretability.	Deploy anywhere — on-prem, any cloud, GovCloud, edge. No external API can revoke your access.	Find the bad data, remove it, and see every other app in your org using the same source.	Define evaluators for your specific risks. Test every model before you build. Suppress bias at the neuron level.
No other platform traces to source data at inference time. Including what drove the answer, with quantified influence scores	We bring our software to your data. Others require you to bring your data to them — and subject you to their terms, their values, and their model's constitution.	Competitors catalog data. We trace it through the application and fix it.	Standard benchmarks don't test for your risks. No one else evaluates at this depth.

# Seekr Engagement Model – Choose Your Path to Production

Seekr meets you where you are – self-directed, supported, or fully managed.

Self-serve

## SeekrFlow

Build and iterate independently on SeekrFlow — in the cloud or using modular components on your own infrastructure.

*Best for teams with existing ML engineering capacity.*

Collaborative

## FDE Partnership

Seekr's Forward Deployed Engineers embed with your team to deploy into your environment and accelerate time-to-value.

*Best for teams moving fast who want expert hands-on support.*

Full-service

## Custom Archetype

Seekr designs and delivers a complete, production-ready solution — built and integrated within your environment of choice.

*Best for enterprise deployments or classified environments.*

**Not sure which path fits?** Eastern's team will help you scope the right model.

# Next Steps

# Contact Us

Contact your Eastern sale rep or tech lead.

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Thank You

