

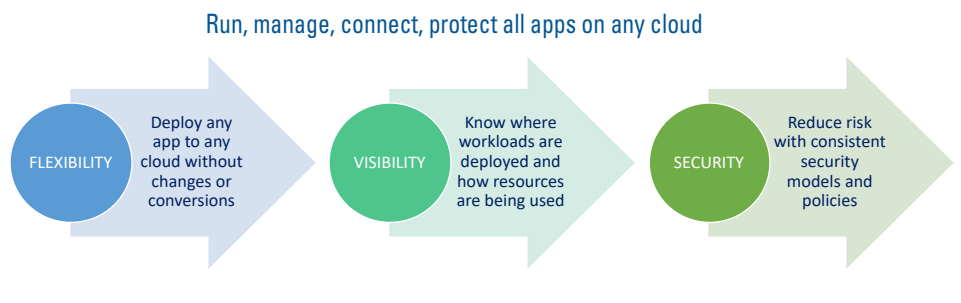


Move to Hybrid/Multi-Cloud

Today, businesses are struggling to maximize resources to meet the ebbs and flows of business requirements, which translates to slow response times, stressed IT personnel, and, ultimately, lost business. In many cases, IT resources are overprovisioned and poorly allocated, while CapEx budget restrictions make it difficult to invest to meet demand and adequately fund application and workload optimization initiatives.

In order to scale up and down to meet the changes in demand, optimize financial and human capital resources, and provision accordingly, more businesses are turning to a hybrid or multi-cloud approach to simplify application management and data portability. But operating several diverse cloud environments while managing operations, security, compliance, and service levels involves a range of complexities that can prove daunting.

At Eastern, we'll help you simplify hybrid cloud operations with Dell Technologies. Our suite of Dell Technologies cloud solutions will help you simplify management, improve cloud economics, and accelerate innovation with a consistent management experience across your hybrid cloud infrastructure.



With Dell Hybrid Cloud Solutions from Eastern, you can:

- > Achieve consistency with a common management experience that reduces overhead and simplifies cloud processes
- > Accelerate innovation and protect your cloud infrastructure investment with adaptable hybrid cloud solutions that meet evolving business needs
- > Enjoy a flexible consumption model that optimizes TCO across your public, private, and cloud edge environments
- > Boost security with a single security framework across public and private clouds
- > Deploy cloud workloads to the optimal environment based on application and business requirements
- > Support more efficient, error-free workload mobility with greater agility

With a common set of tools backed by a team of hybrid cloud experts to manage all public, private, and edge cloud resources, you'll be poised to improve efficiency, reduce risk, and minimize the cost of managing hybrid clouds. Our Dell Technologies hybrid cloud experts will help you adopt a simplified, consistent, and tailored approach to the cloud to help you reach new levels of agility, reliability, data protection, and control.

 **Contact Eastern for a hybrid cloud consultation.**

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WHY EASTERN?

Eastern has had over three decades of experience providing end-to-end enterprise technology solutions to customers across the globe. A certified partner for industry-leading IT manufacturers, Eastern has a proven track record of designing and deploying complex enterprise Hybrid Cloud, Hyper-Converged, Server, Desktop, Elastic Cloud, Isilon and Backup and Recovery solutions.



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